



“You move what you measure.”

– Peter F. Drucker

As business owners and leaders, we all have the same goals – to improve our business and increase our success. We also have the same challenges – lack of visibility into our business processes, inefficient workflows, not enough time in a day... But, that’s all about to change. Meet Simor.

Simple, Revolutionary

Simor is an effective way to manage your business. Based on Drucker’s concept that “you move what you measure,” Simor allows you to measure and track any factor that affects your business.

Easy to Use

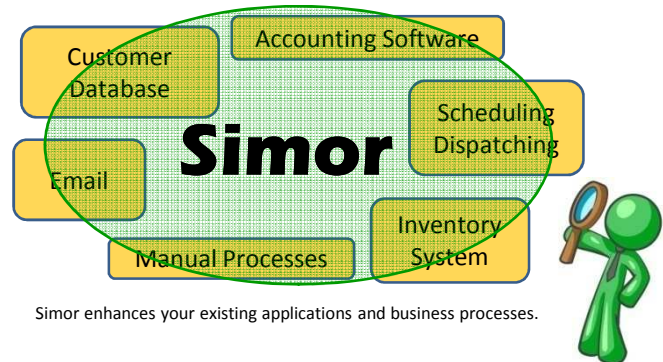
Simor allows you to manage your business without managing employees, to get results without asking, and to engage employees with a self-rewarding process. Most employees can be trained to use Simor in just 15 minutes.

Functional

Simor provides visibility, connects people, and links information – illustrating exactly “who did what when”. Simor is structure driven, allowing you to access exactly the information you need instantly.

Intelligent

Simor allows you to manage your business in less than 15 minutes a day by seeing the moving parts or just the bottom line in real-time or report format.



Simor will energize your company.

Simor makes every employee count. When a number is tracked, it moves. Whether it is the number of sales calls made per day, the number of boxes shipped, or how many units were sold in a day, the number matters. Simor is a process system that gives employees a connection to the bottom line. It allows extraordinary follow-up from every employee and solves the problems of disconnection between departments. Entering and tracking numbers is self-rewarding. Simor creates accountability and gets you results without asking. As a result, it generates a spirit of accomplishment that moves the bottom line.



"I didn't know what I didn't know."
 -Business Owner using Simor

Increase visibility

Manage the process

Connect employees

Move numbers

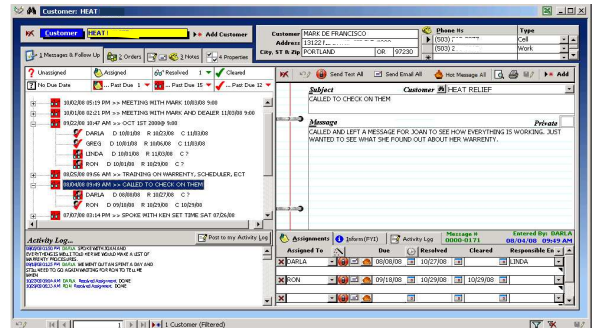
With **Simor**, running your business is as easy as 1-2-3.

1.

Customers

Instantly access the detail of any customer:

- Check when the last contact was made
- Review the total sales per year
- Access all outstanding orders
- Determine the future needs of each customer
- Increase customer satisfaction



2.

Employees

Measure the effectiveness and status of each employee:

- View open/incomplete tasks
- Access the current day's work orders
- See and adjust schedules
- Monitor the profitability of each employee
- Connect employees to the bottom line
- Improve company efficiency

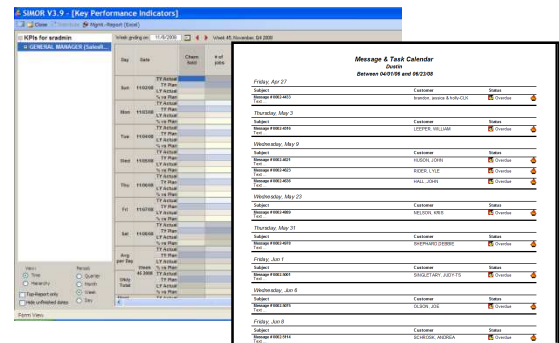


3.

Reports

Manage your business in less than 15 minutes a day:

- Review the entire company's activity for the day
- Manage all the moving pieces
- See the bottom line
- Increase profits



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www.ims-simor.com
 503-757-9911
 888-757-9911